

Flexibility is needed

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Thanks to progressive plant management, LANXESS can react optimally to the volatile demand in the chemical sector. When LANXESS was founded four years ago, the group already introduced measures to ensure flexible plant management, explains Dr. Axel C. Heitmann, chairman of the Board of Directors of LANXESS AG, in an interview with the trade magazine "CHEManager". Thanks to comprehensive simulations, the company is capable of trying out all major process stages, which then allows it to run the real processes under optimal conditions. This way, the company can stick to its price-before-volume strategy, even when faced with a crisis, he adds.